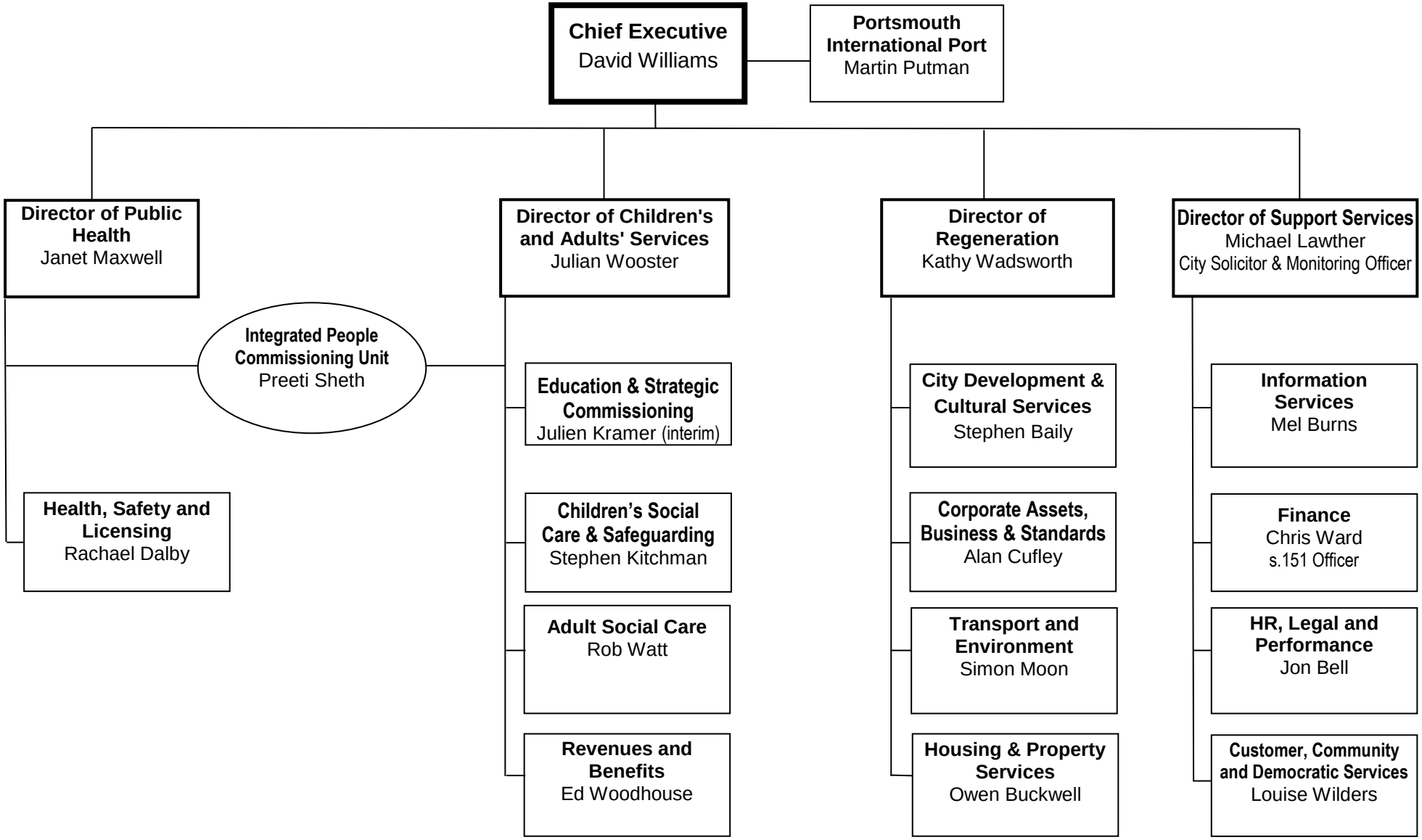Senior Management Structure, February 2014